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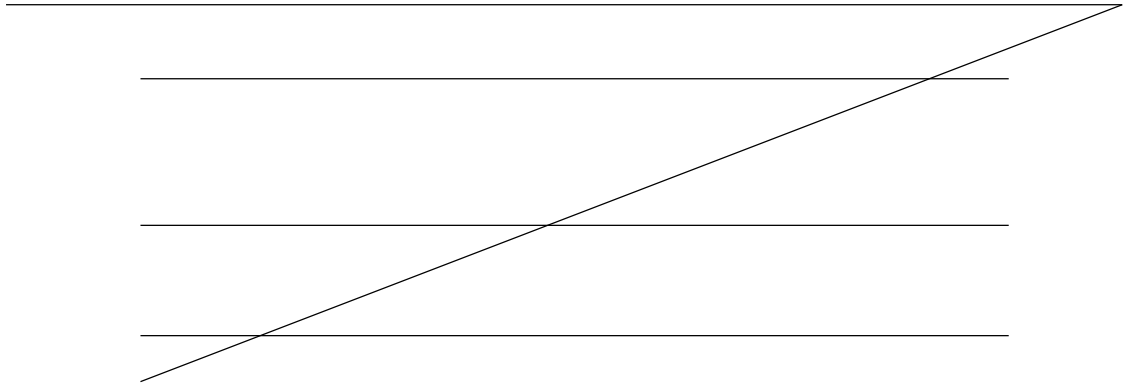

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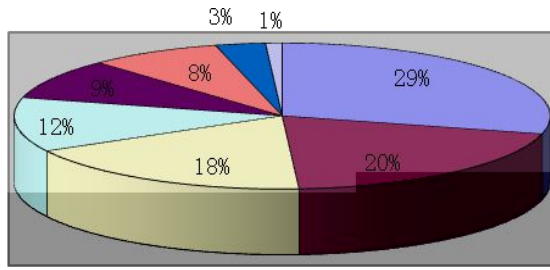





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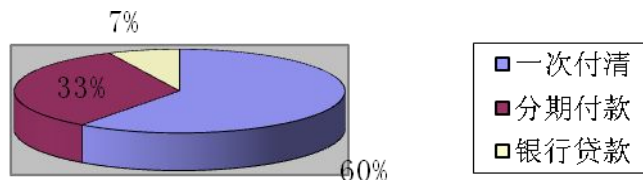
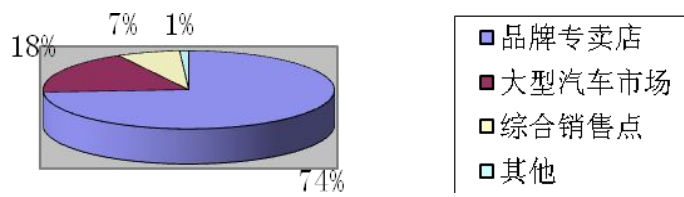
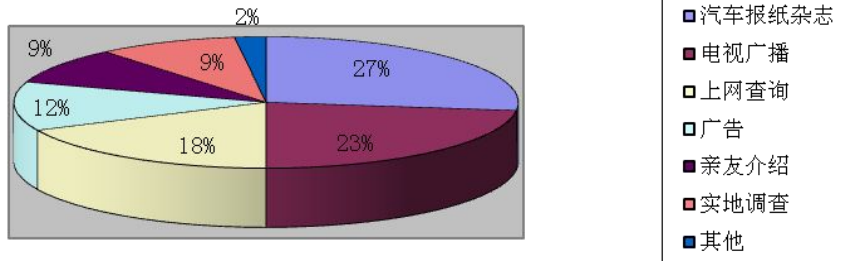
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- 企业
- 公务员
- 自由职业者
- 事业单位
- 机关工作人员
- 其他
- 教师
- 干部退休

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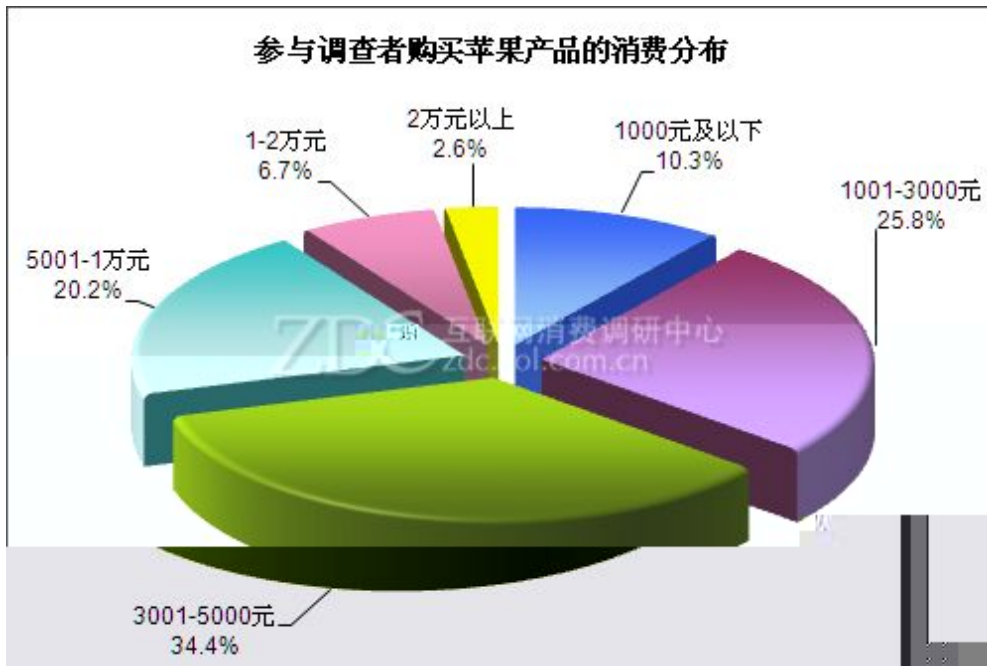

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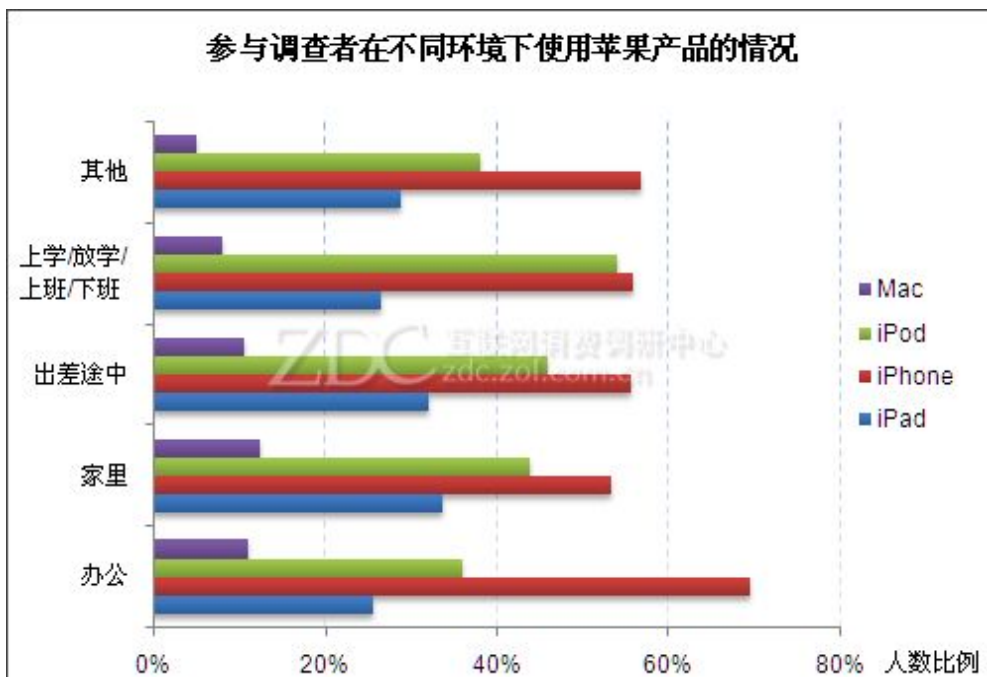

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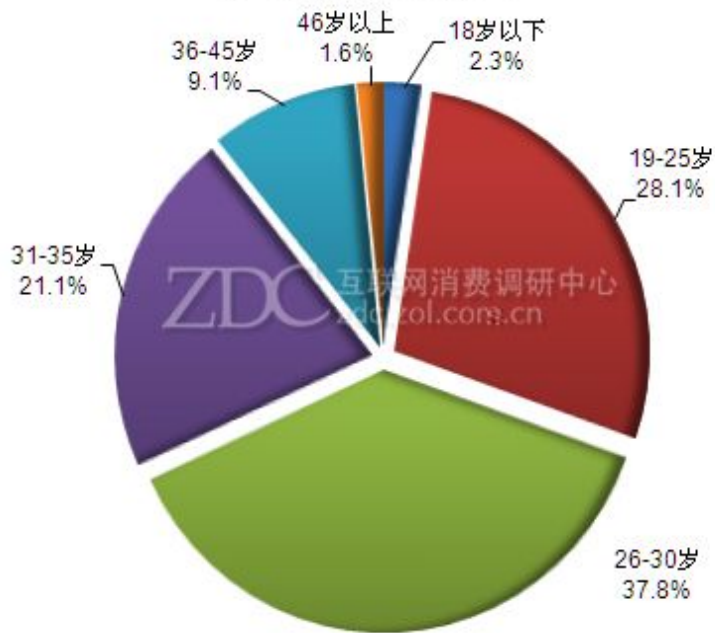
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参与调查者的性别分布



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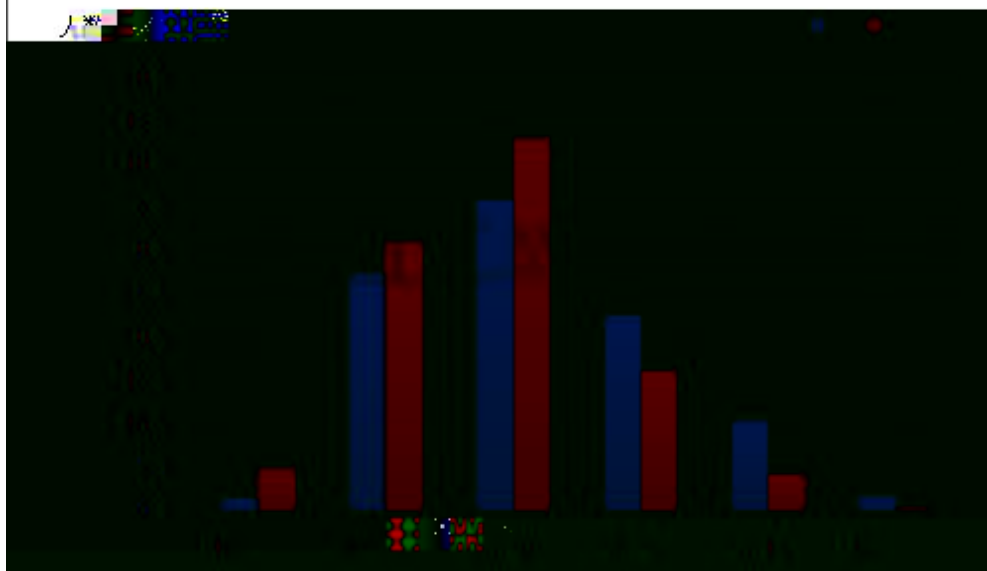
参与调查者的年龄分布



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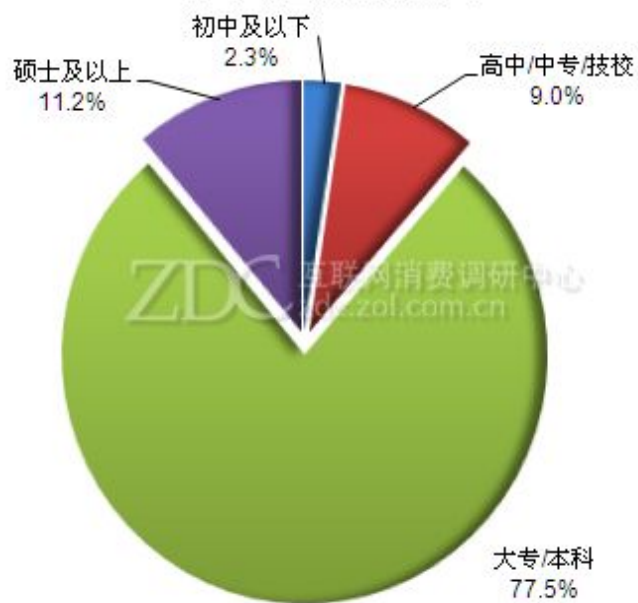


不同性别参与调查者的年龄段对比



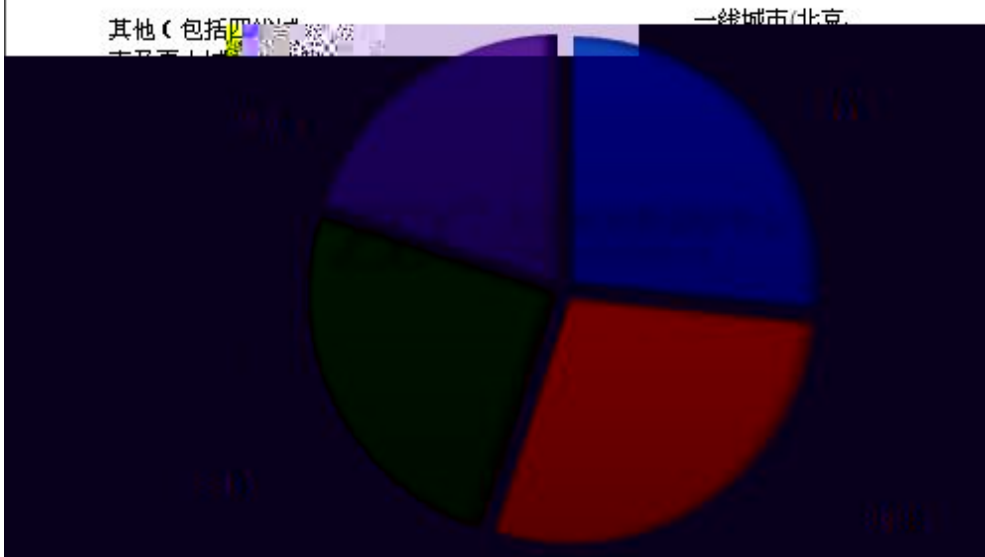
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参与调查者的学历分布



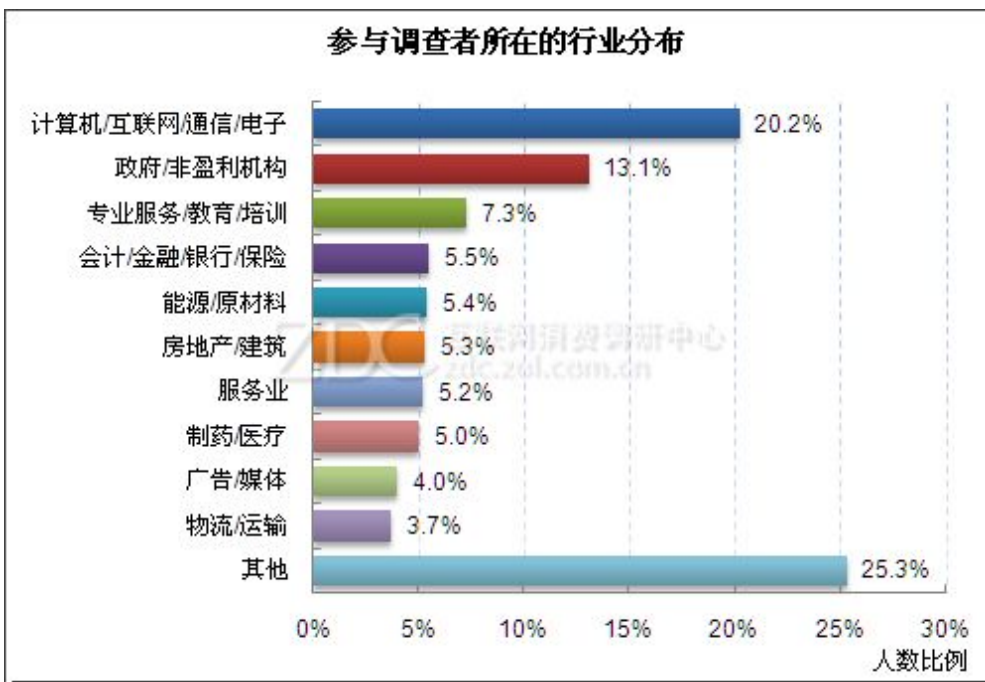
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参与调查者的地域分布

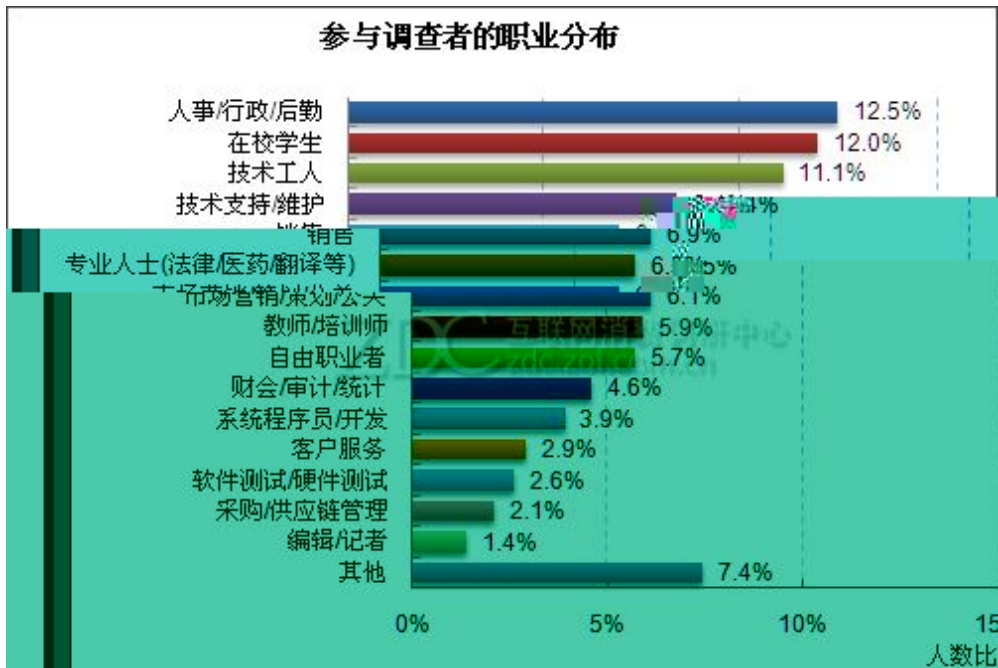


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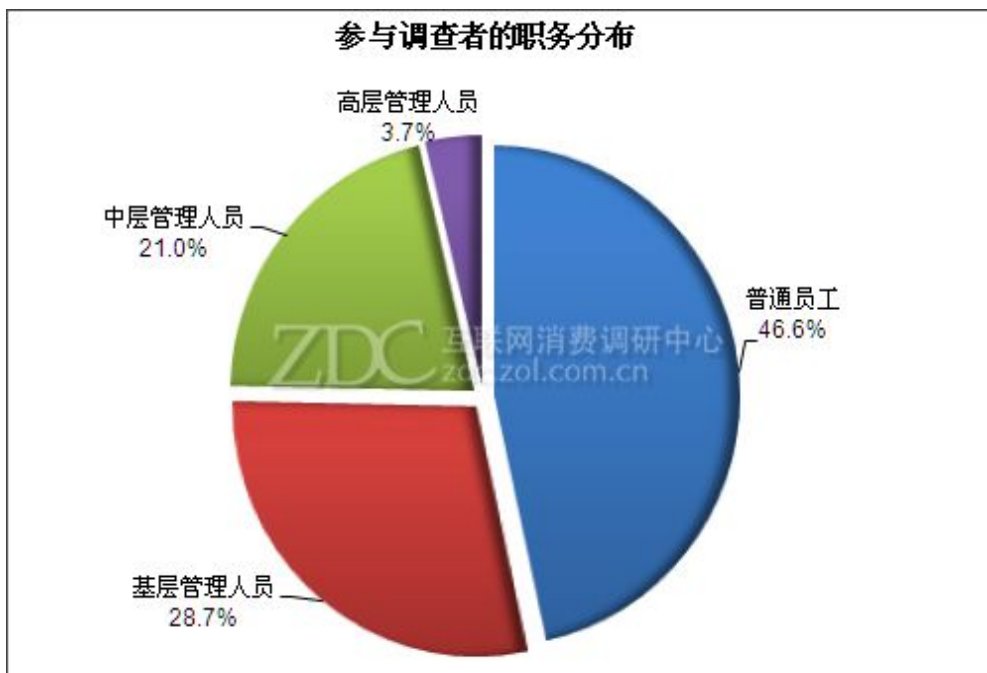
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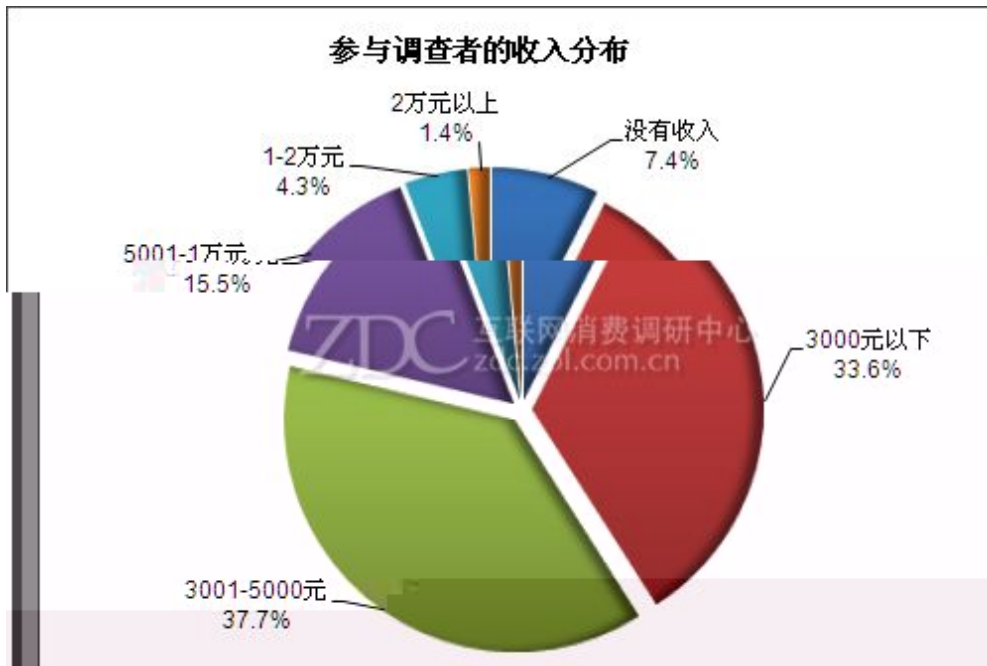
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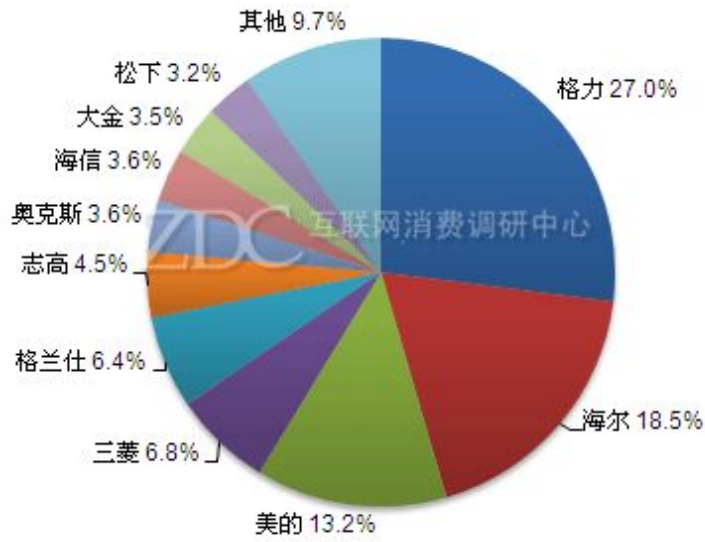
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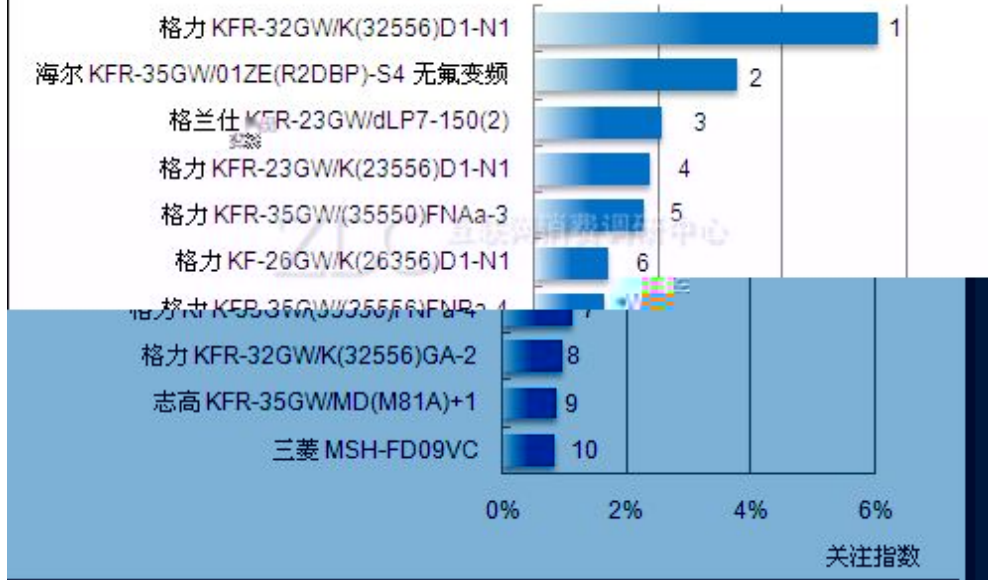
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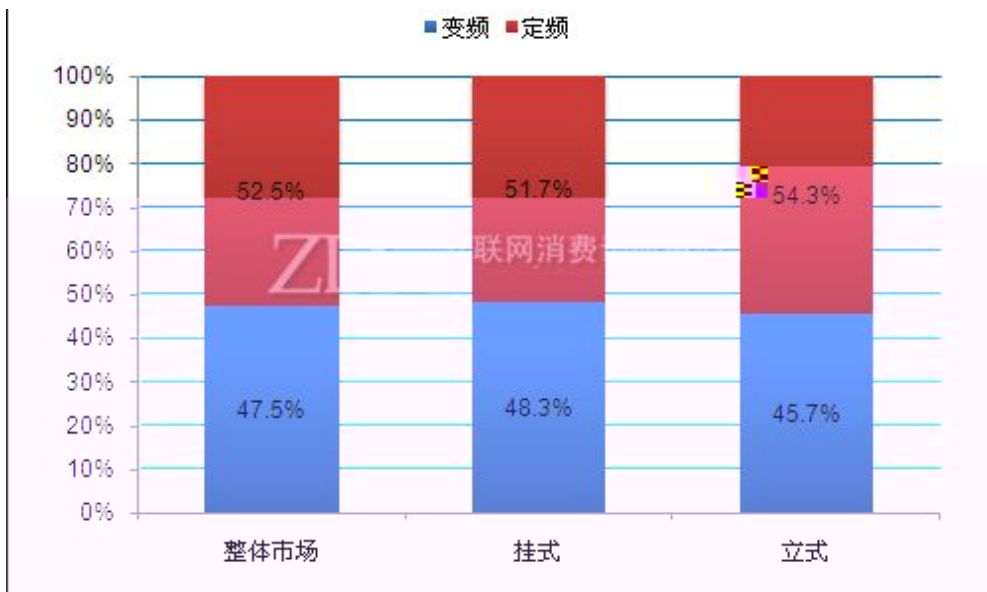
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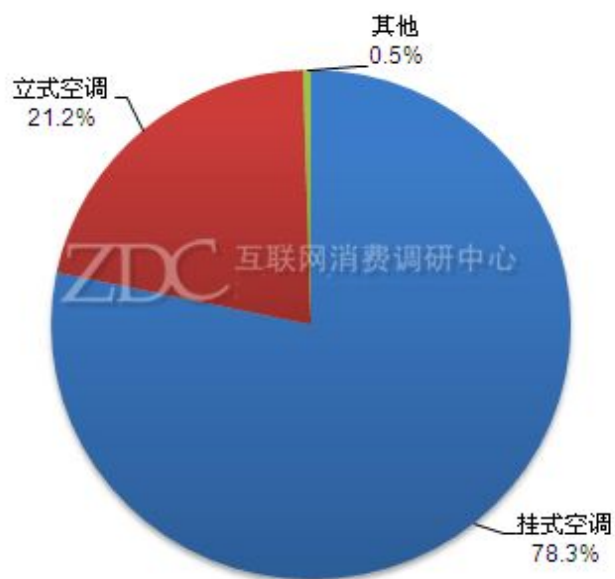
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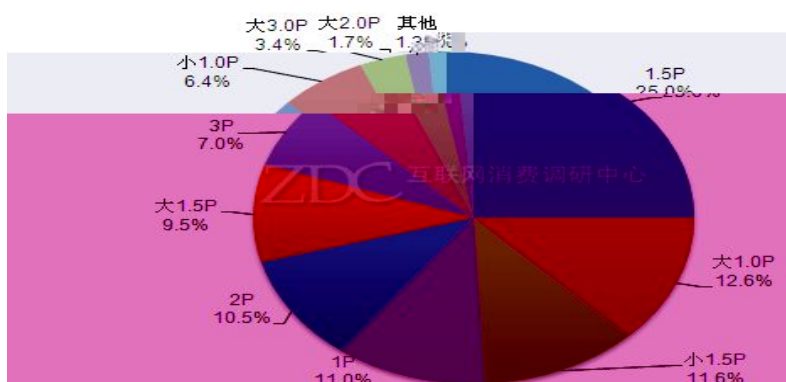
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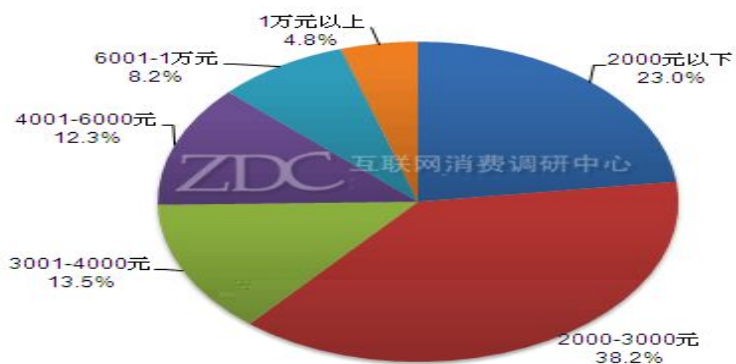
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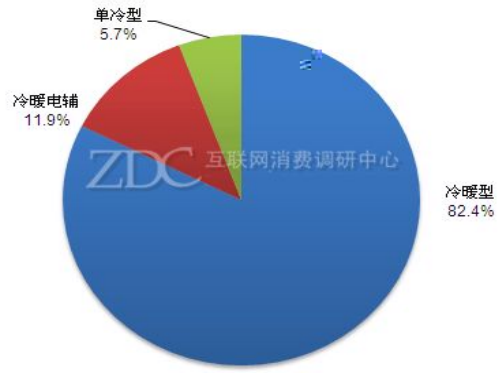


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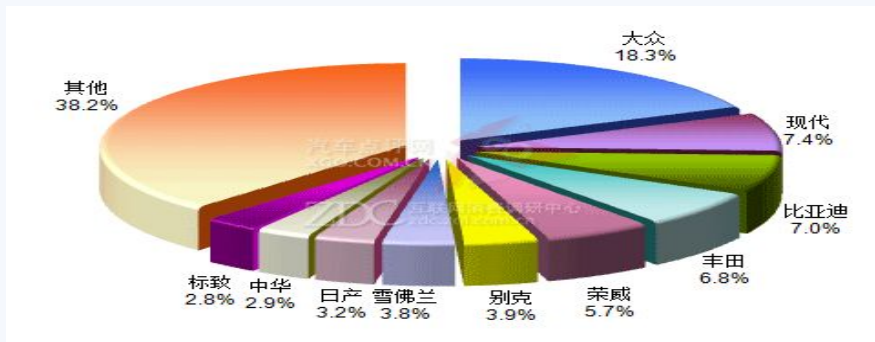
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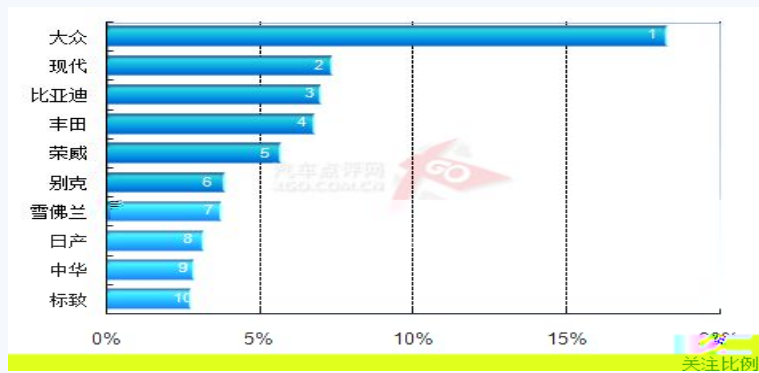
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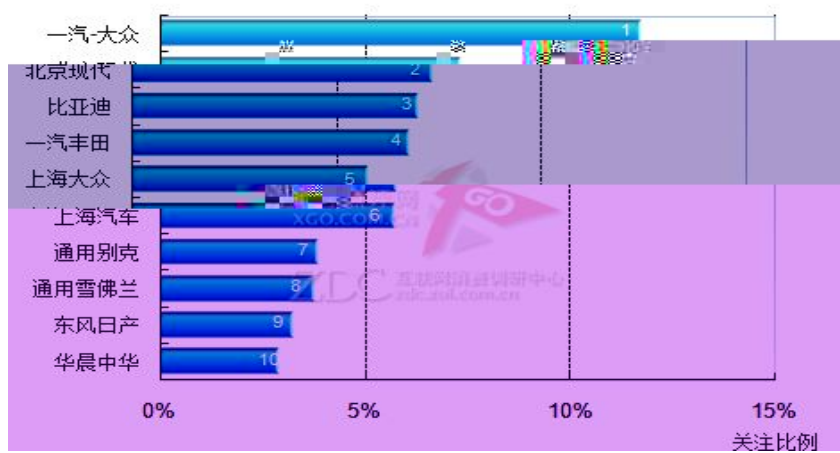
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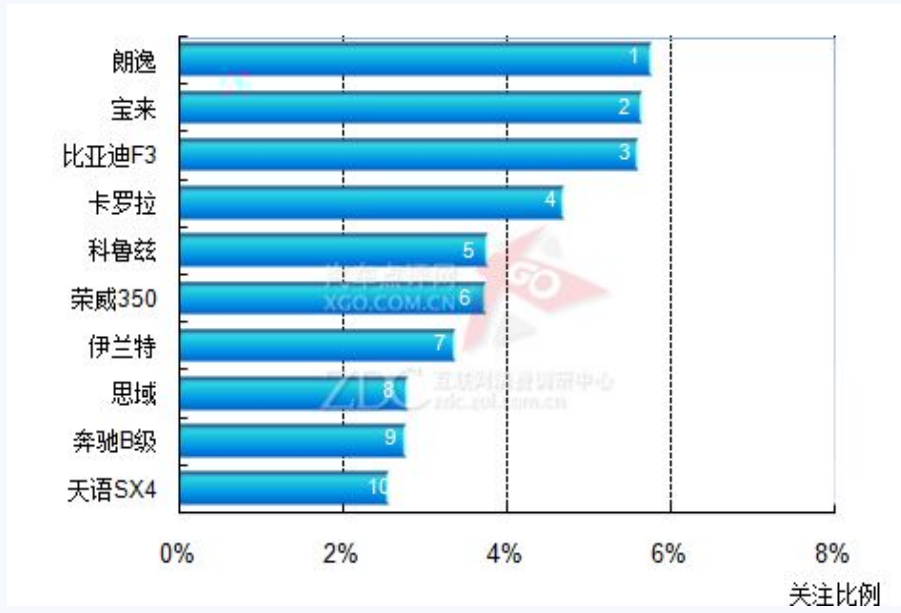
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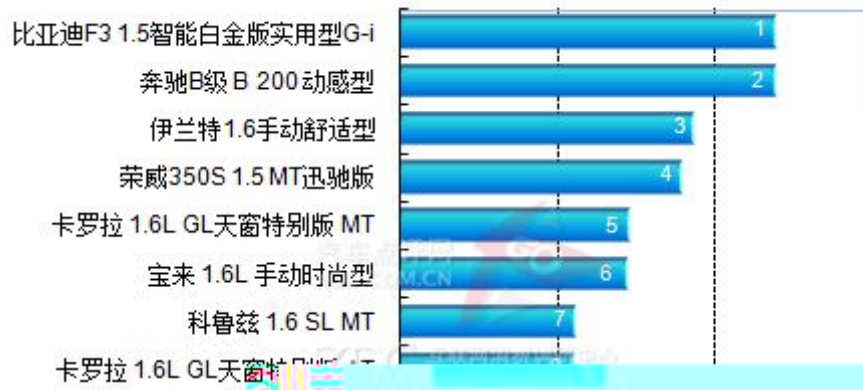
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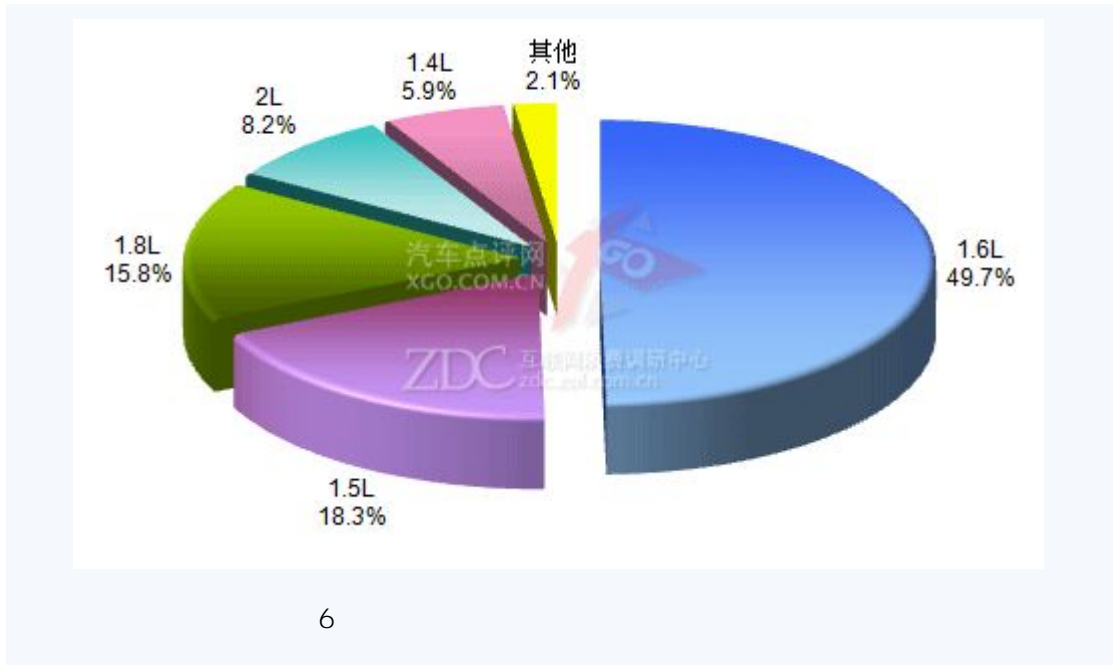
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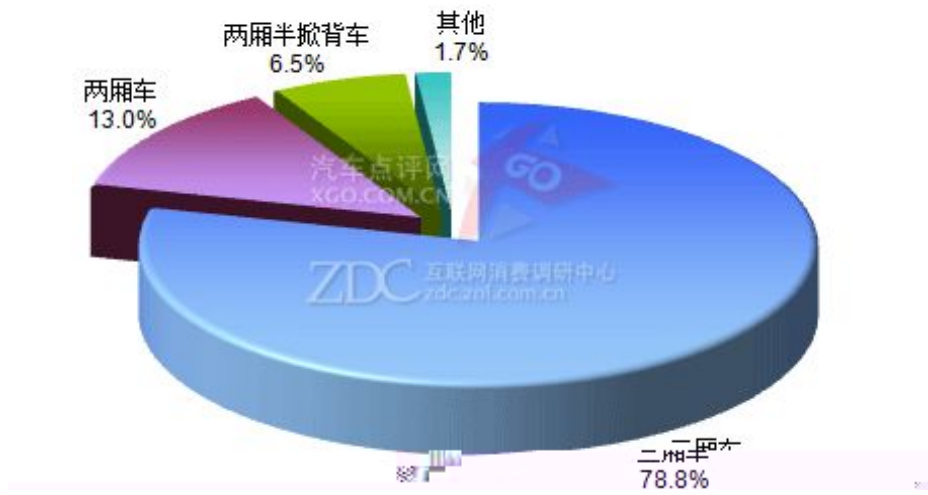
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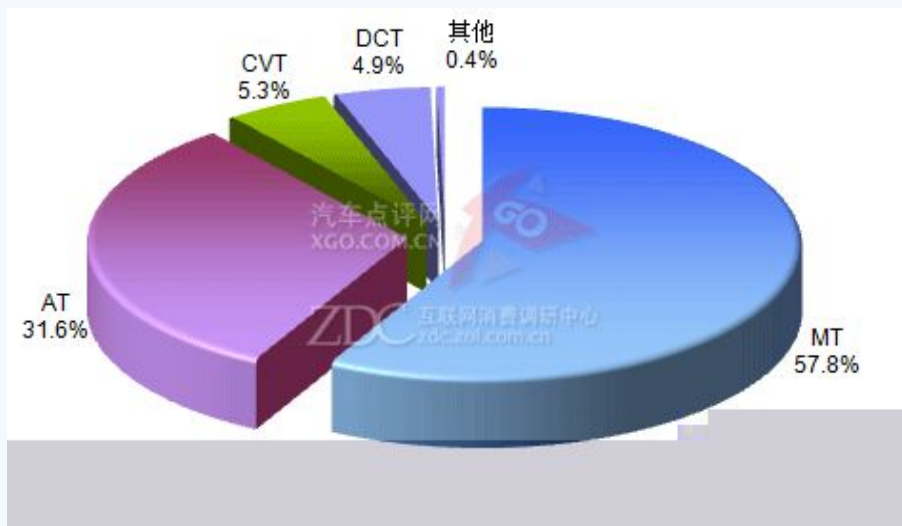
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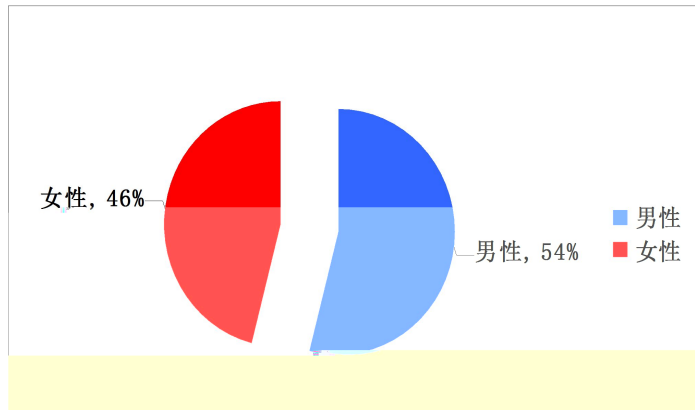
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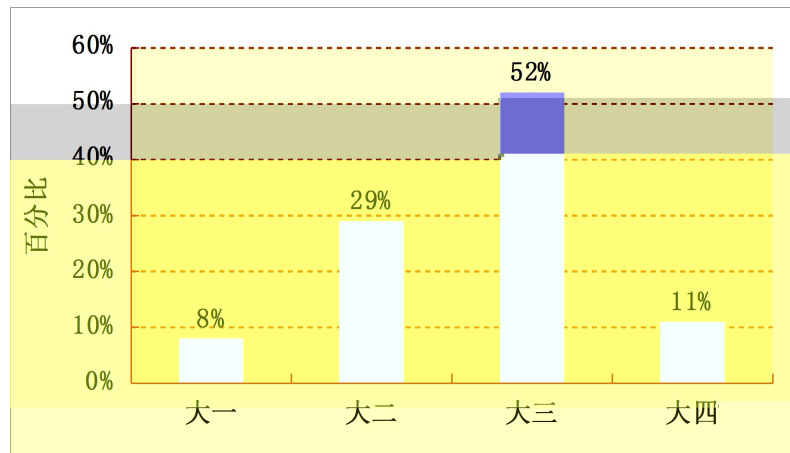
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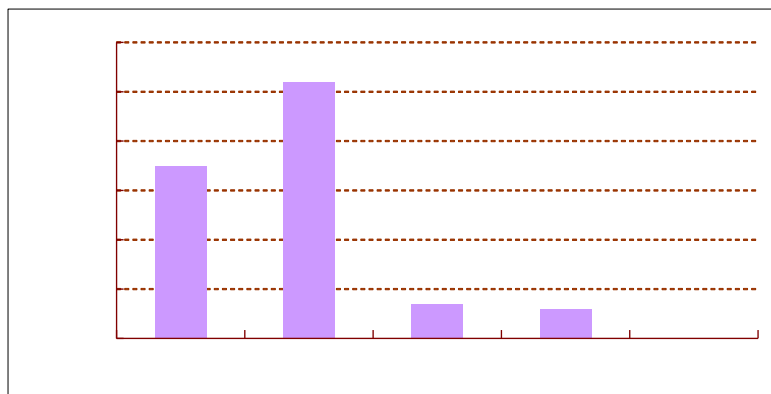




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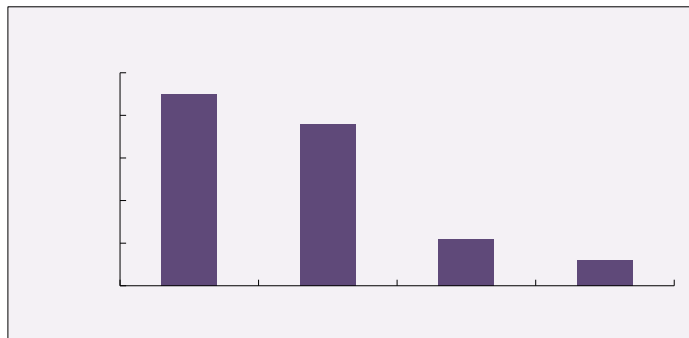


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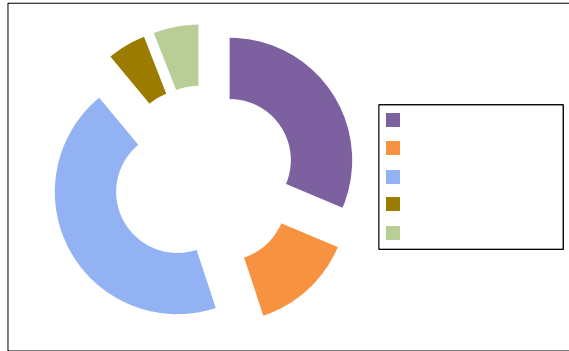
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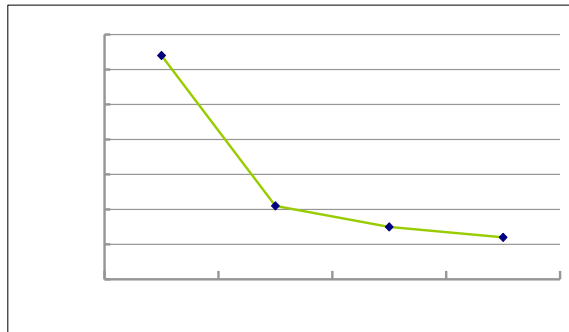


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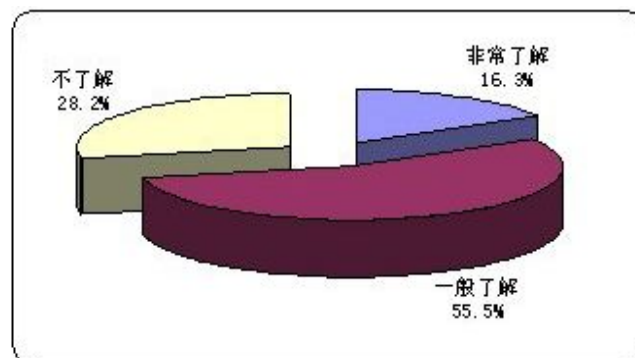
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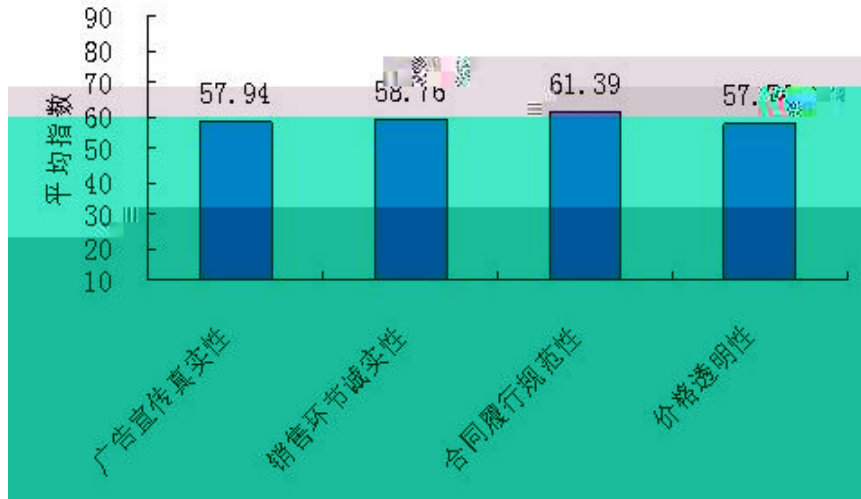



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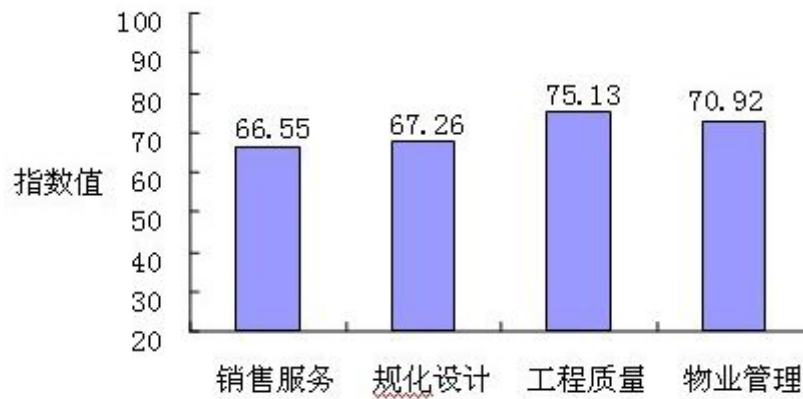


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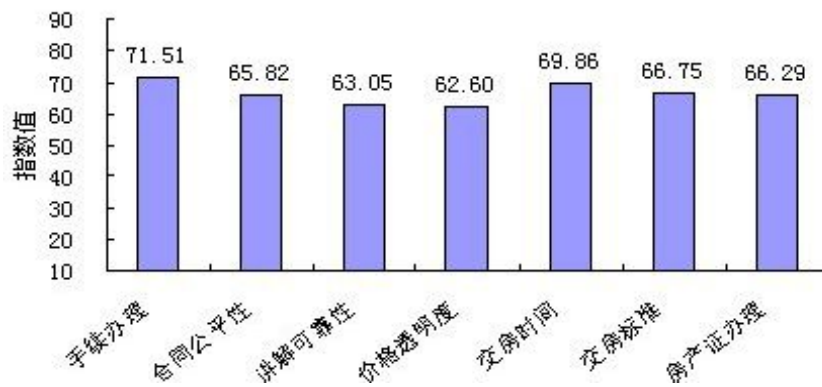


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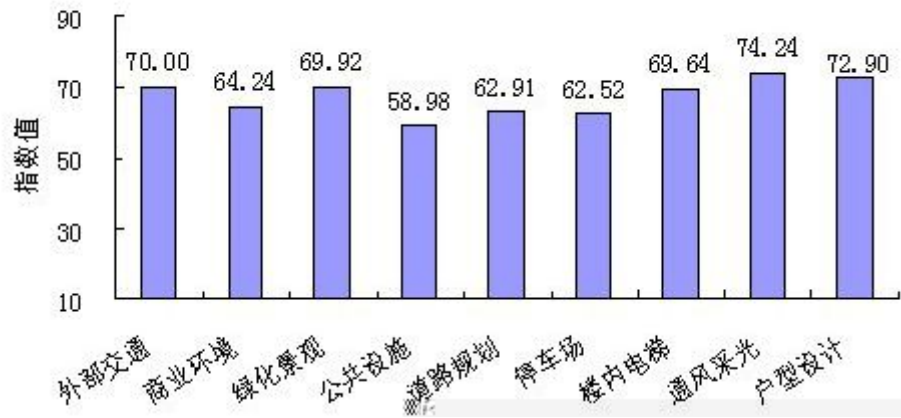
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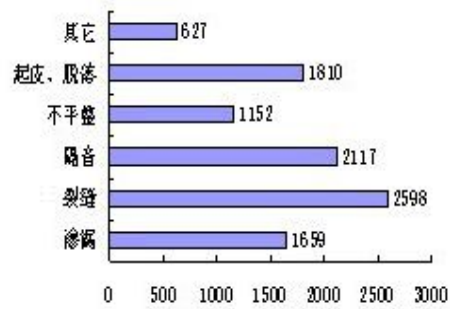
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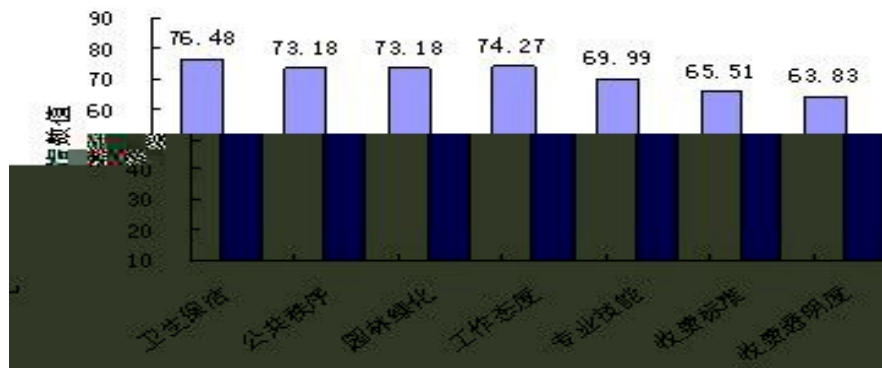
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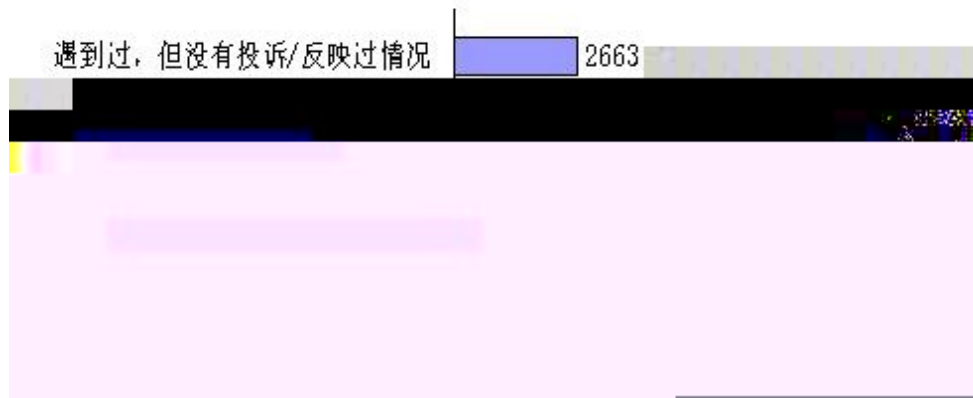
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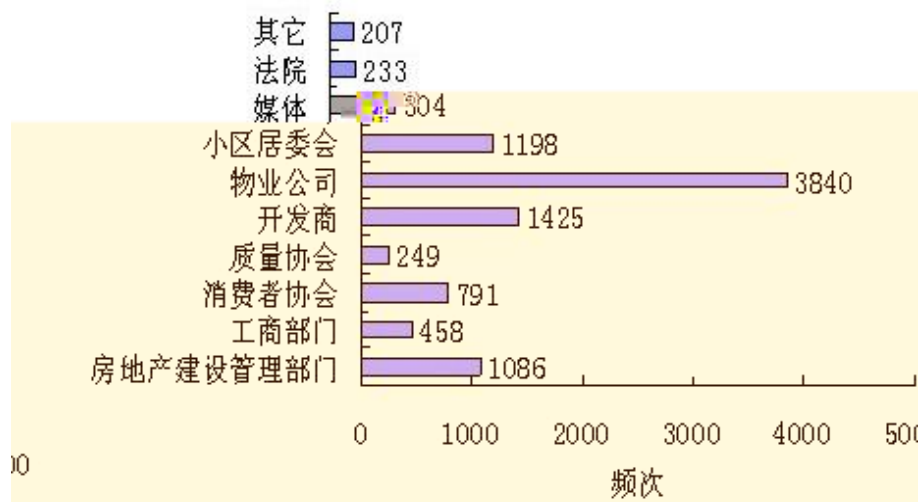
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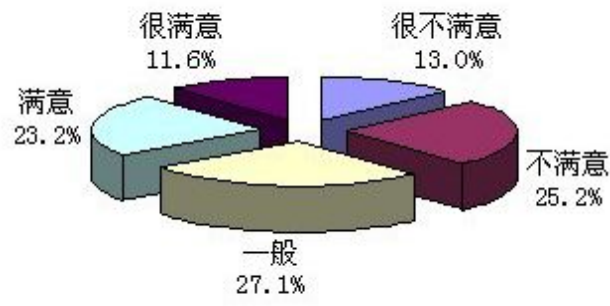


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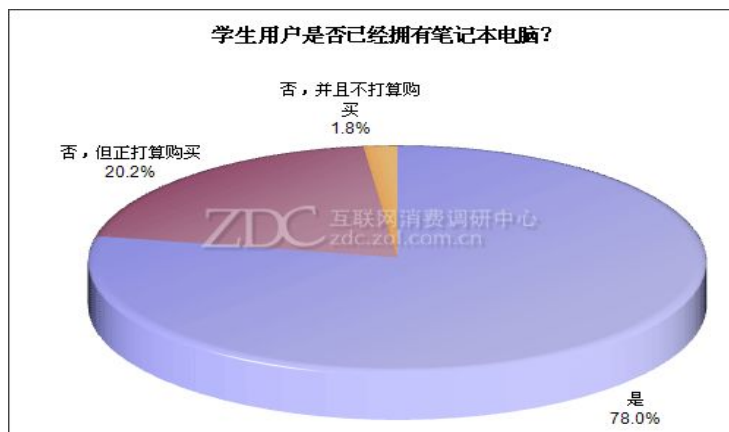

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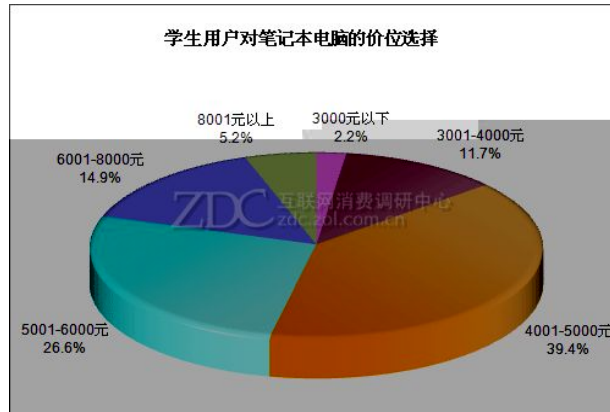




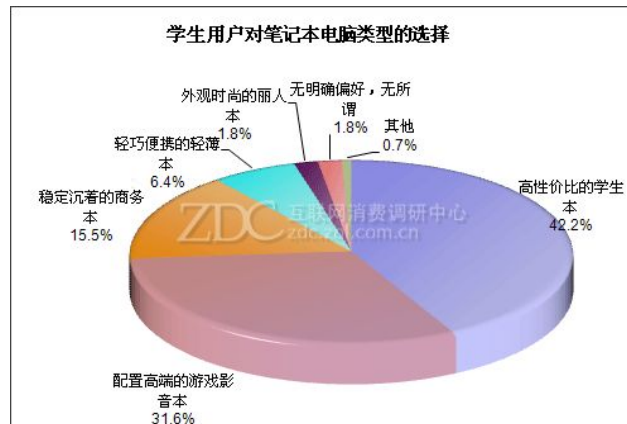
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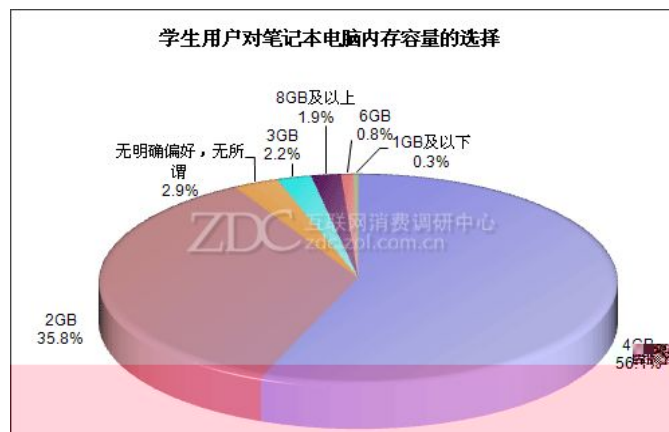
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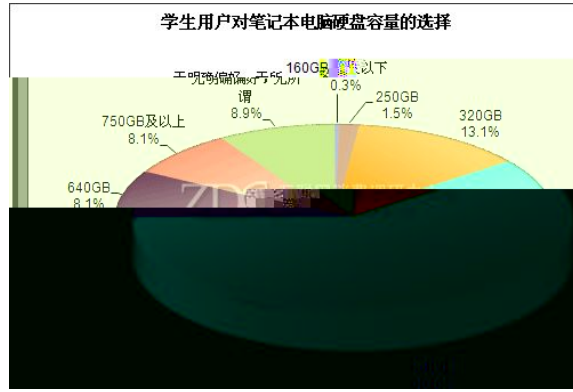
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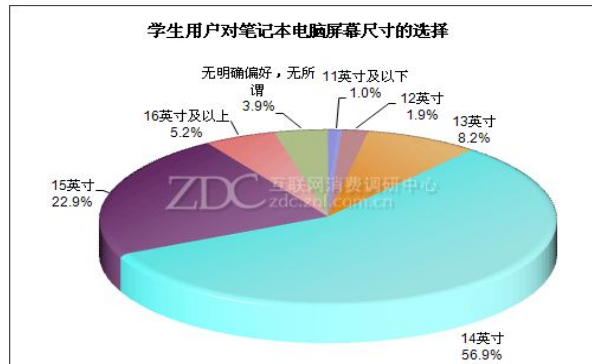
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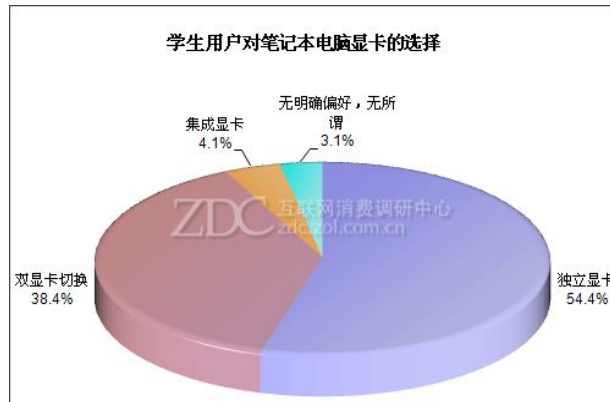
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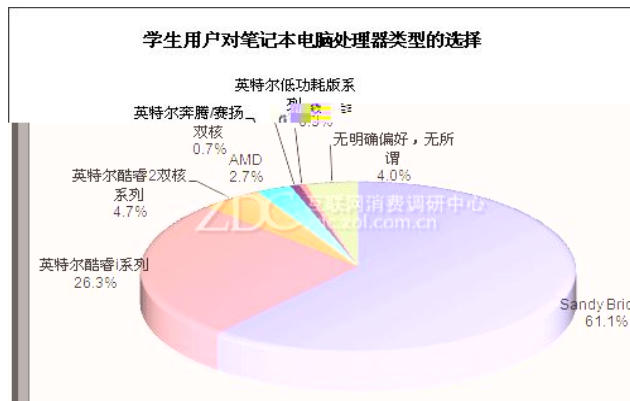
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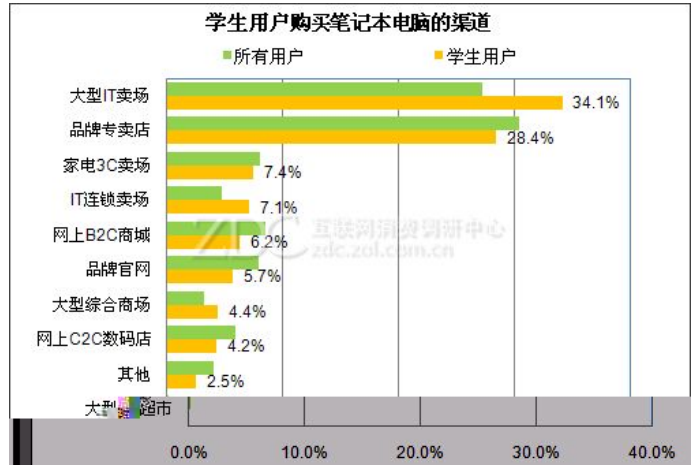
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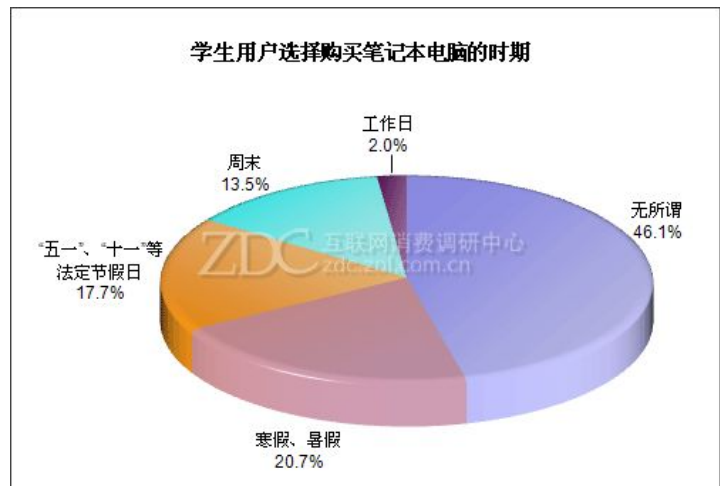
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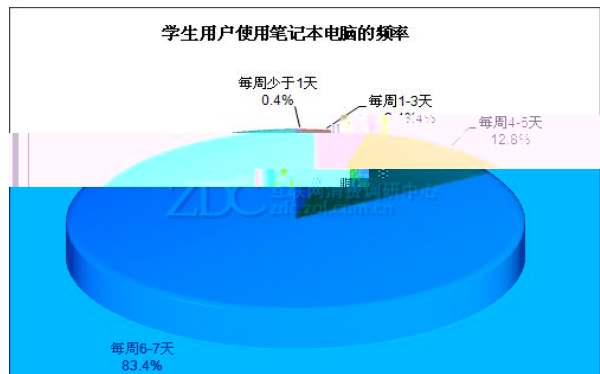
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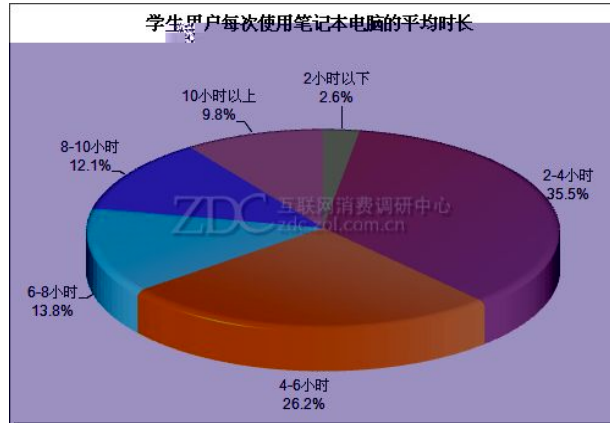
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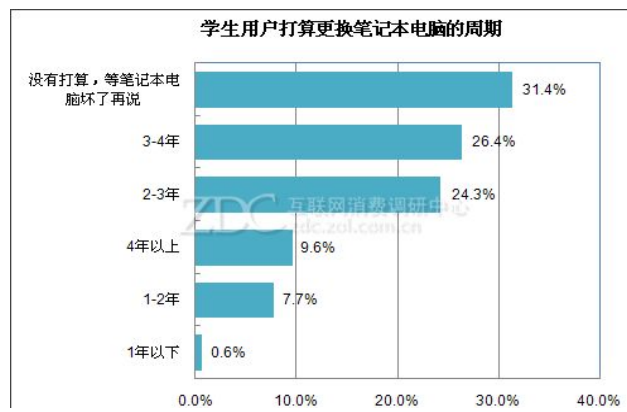
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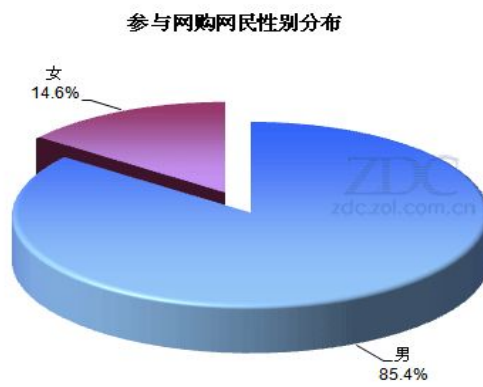
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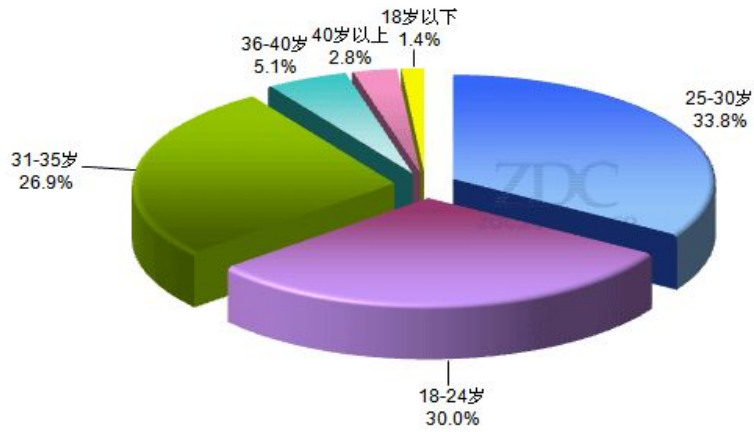

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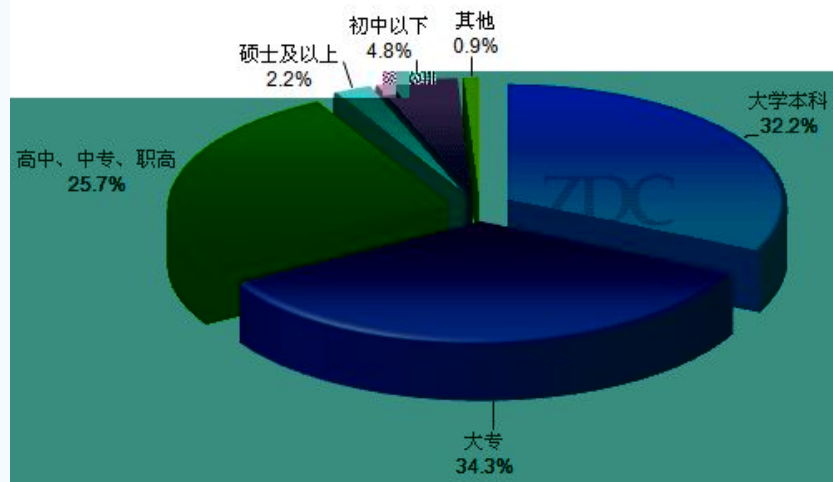




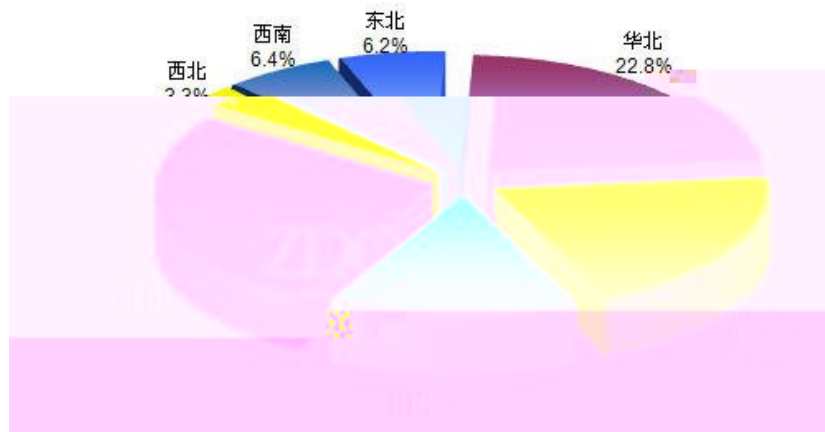
参与网购网民年龄分布



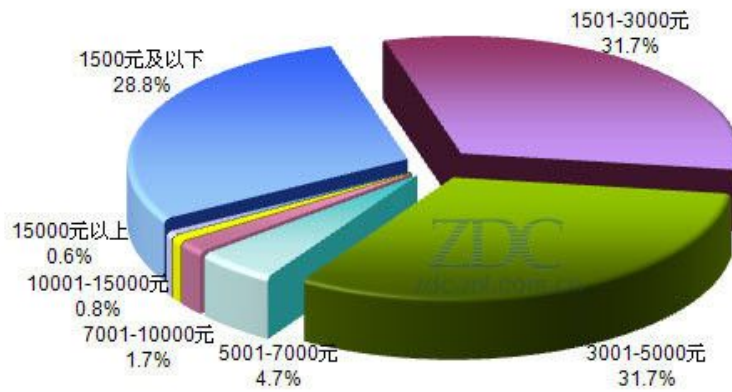
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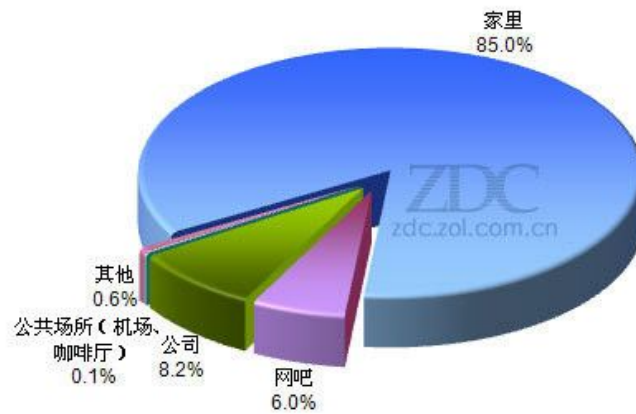
中国IT网民网络购物七大区域分布



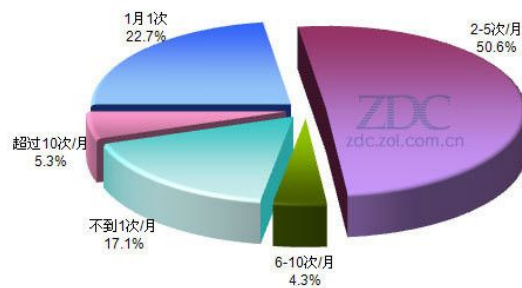
中国IT网民月收入情况分布图



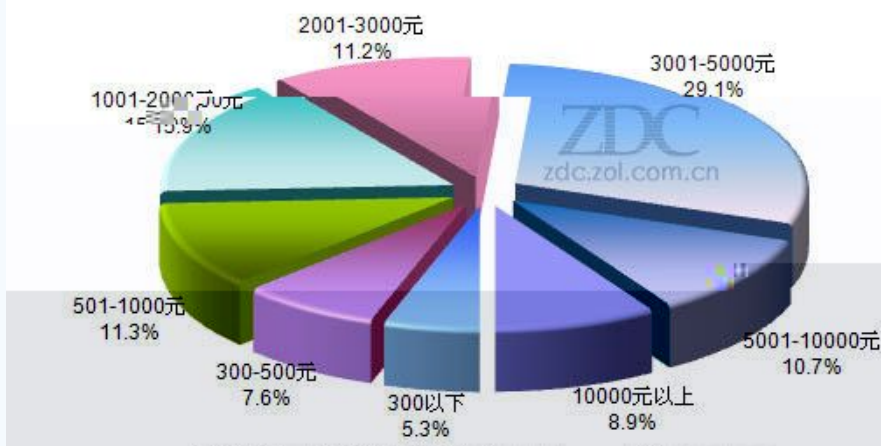
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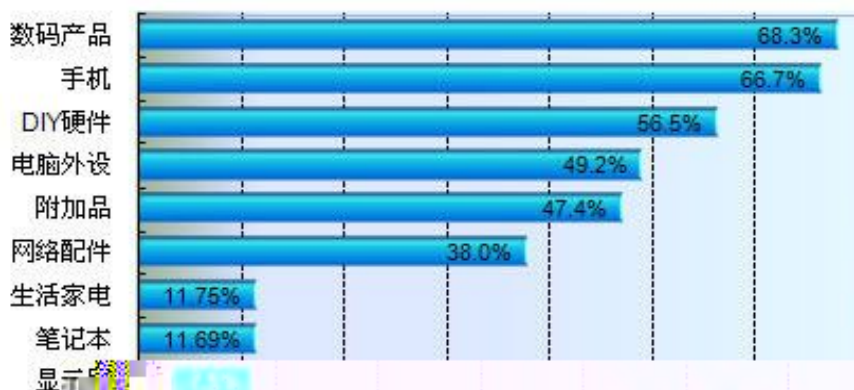
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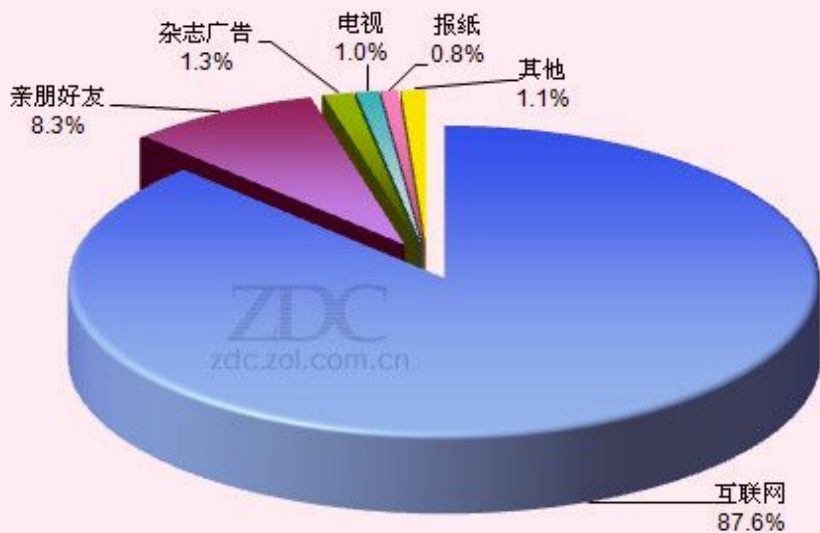
中国IT网民网络购物时IT产品购物金额分布图



中国IT网民网络购物最喜欢购买的IT产品排行



中国IT网民对购物网站的五大认知渠道

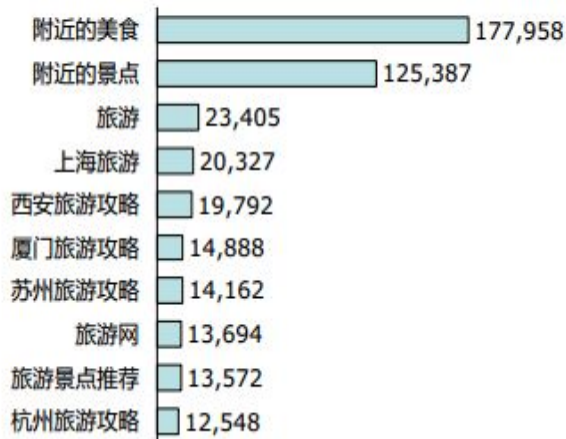




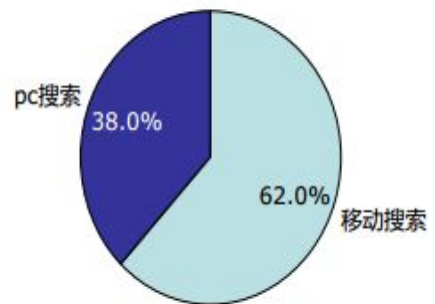
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国庆七天旅游行业通用词(TOP10)



国庆七天不同搜索终端份额对比



国庆七天美食特产的搜索

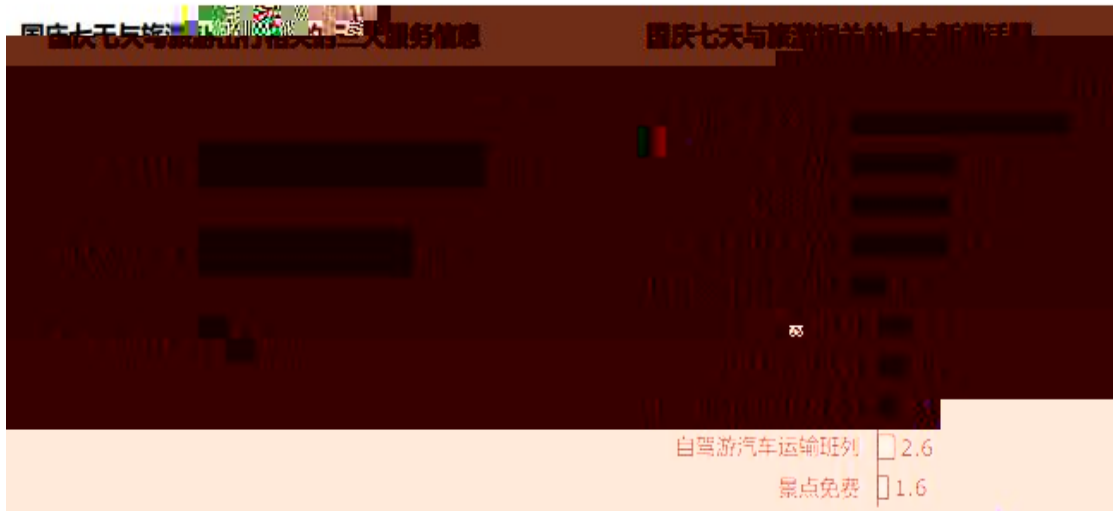


国庆七天美食城市

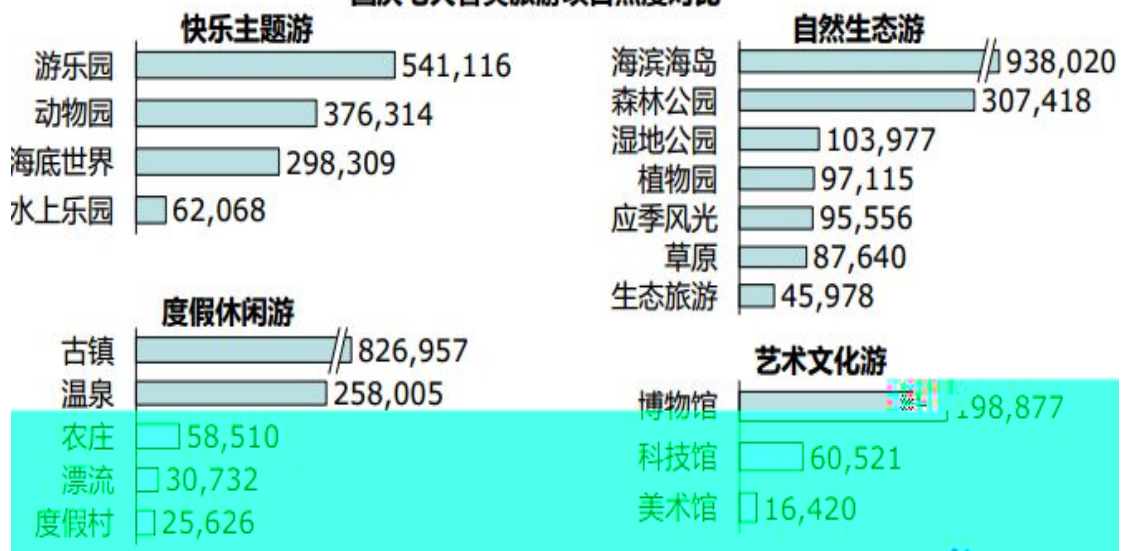


国庆七天

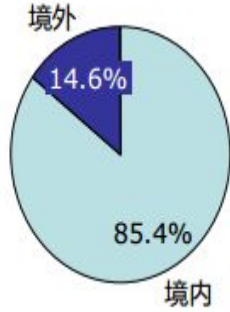




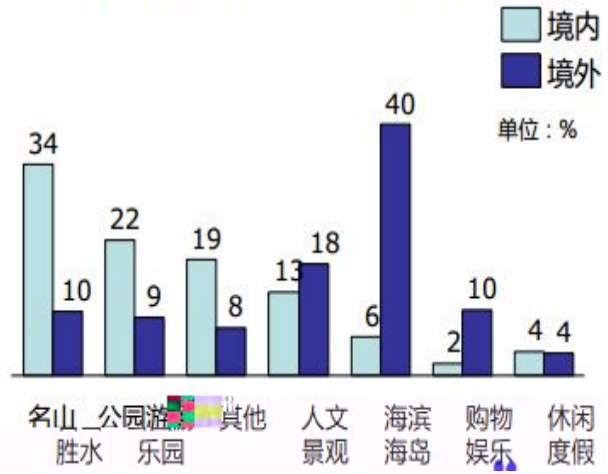
国庆七天各类旅游项目热度对比



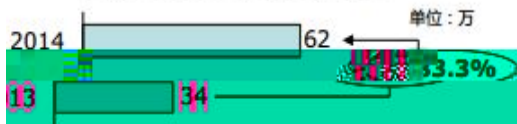
国庆七天境内外目的地搜索份额对比



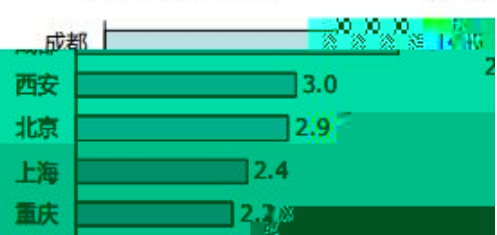
国庆七天网民关注的境内外景点类别



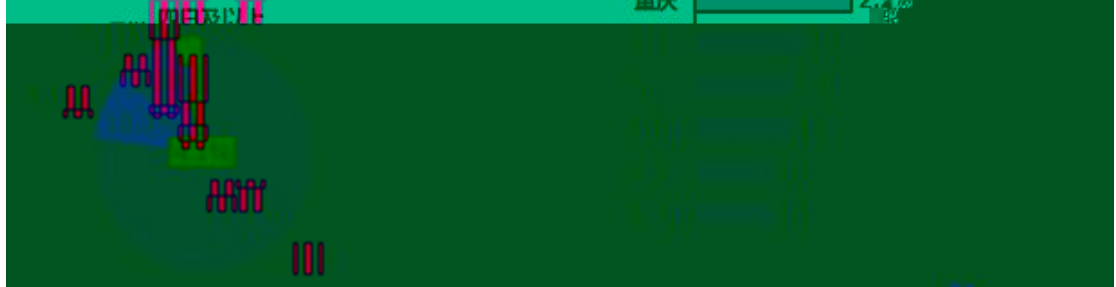
国庆七天周边游热度及同比



国庆七天周边游城市TOP10



国庆七天不同时间长度旅游占比







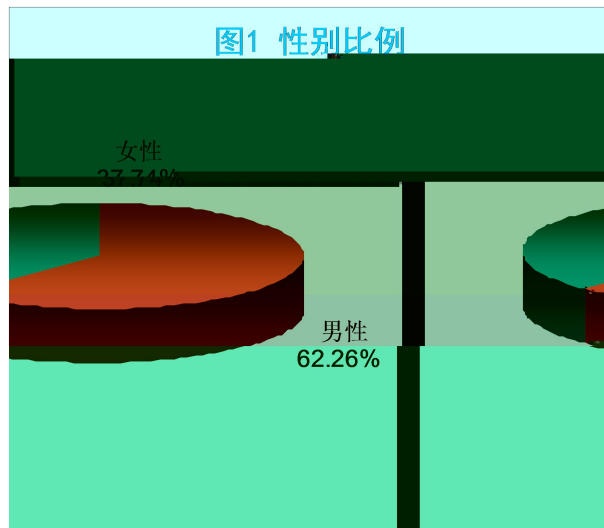
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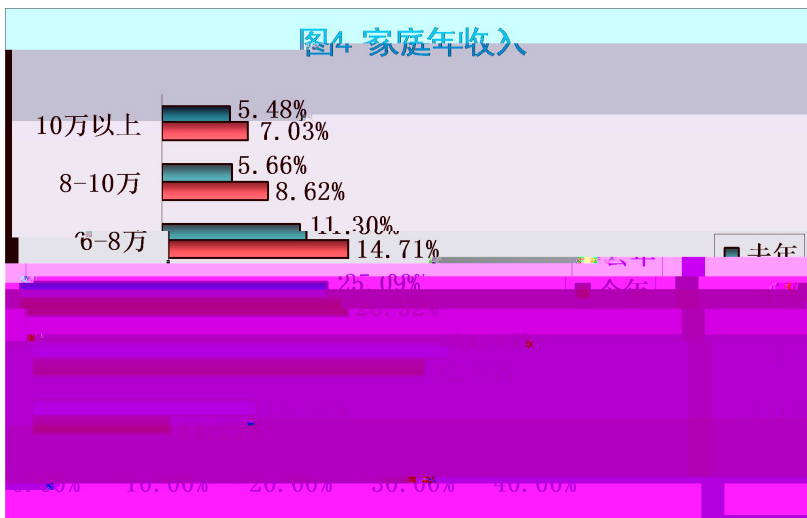
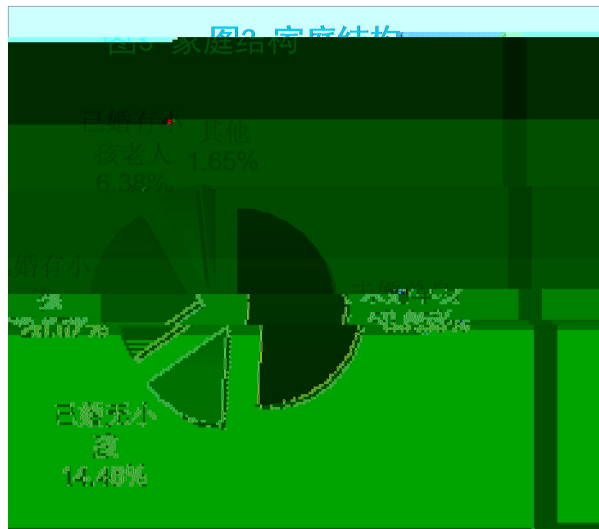
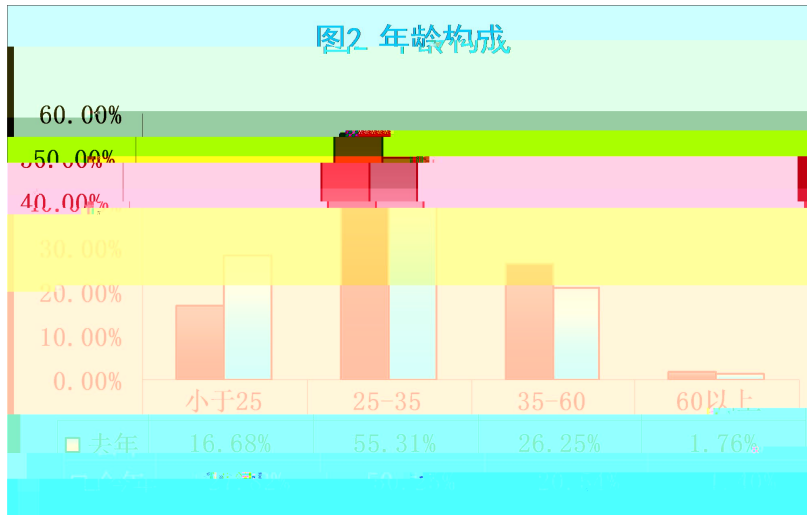

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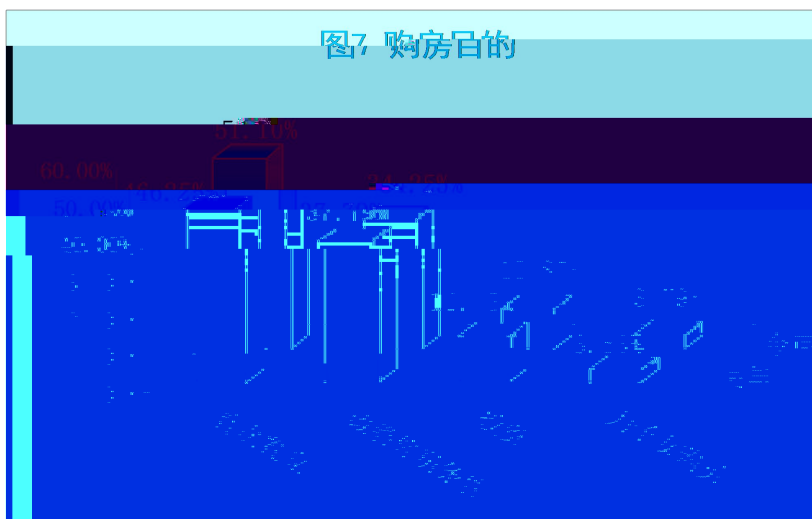
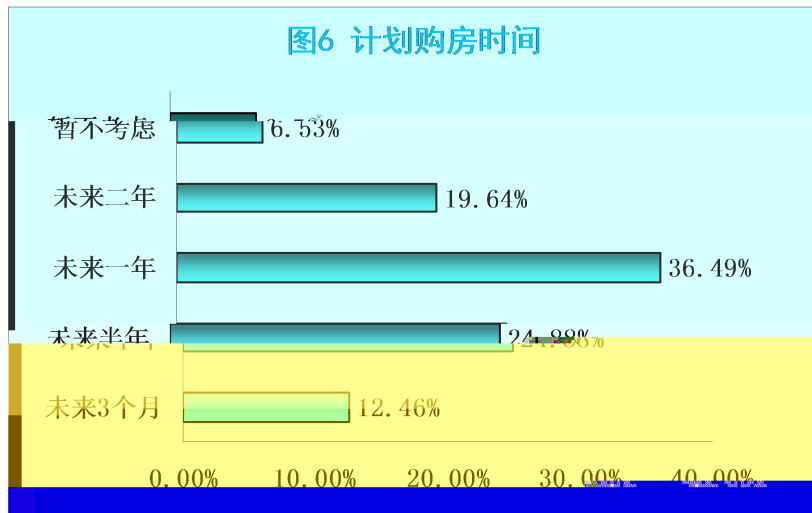
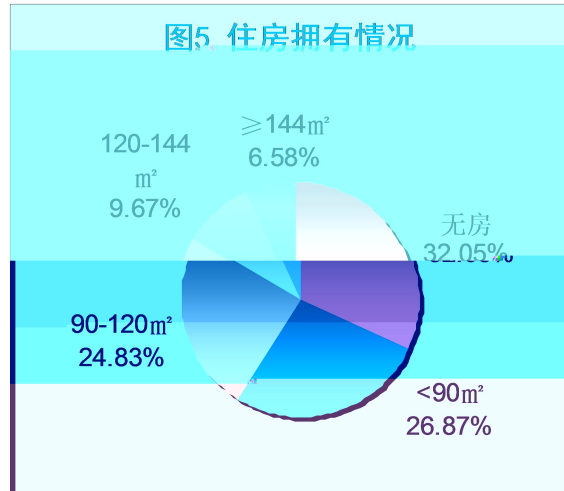


图8 不同年龄层购房目的

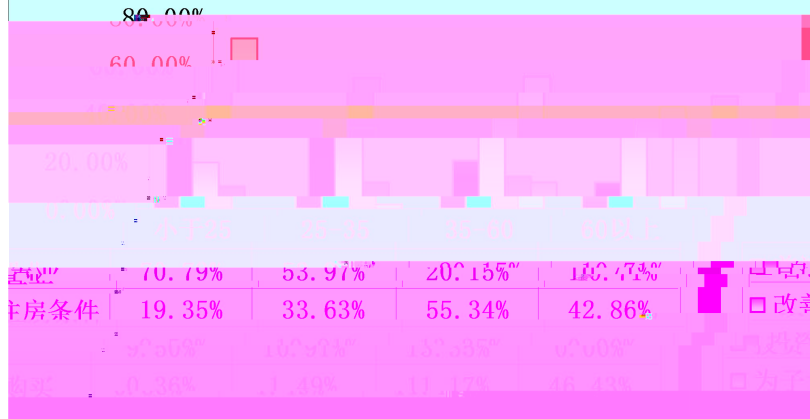


图9 购房类型

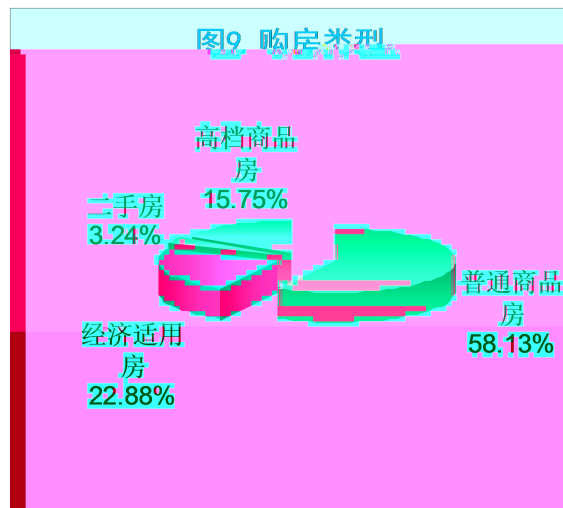
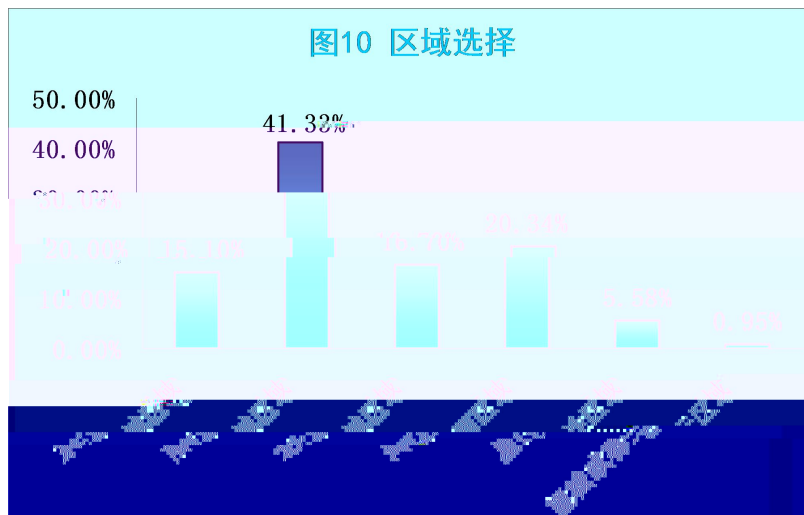


图10 区域选择



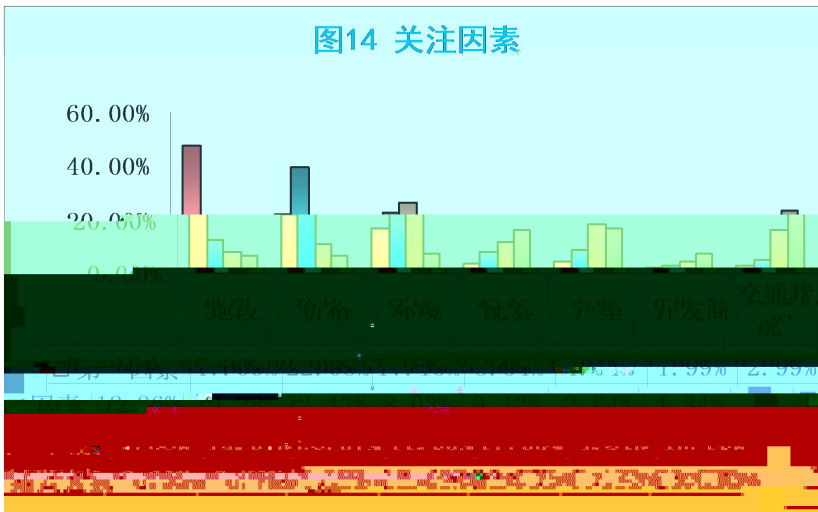
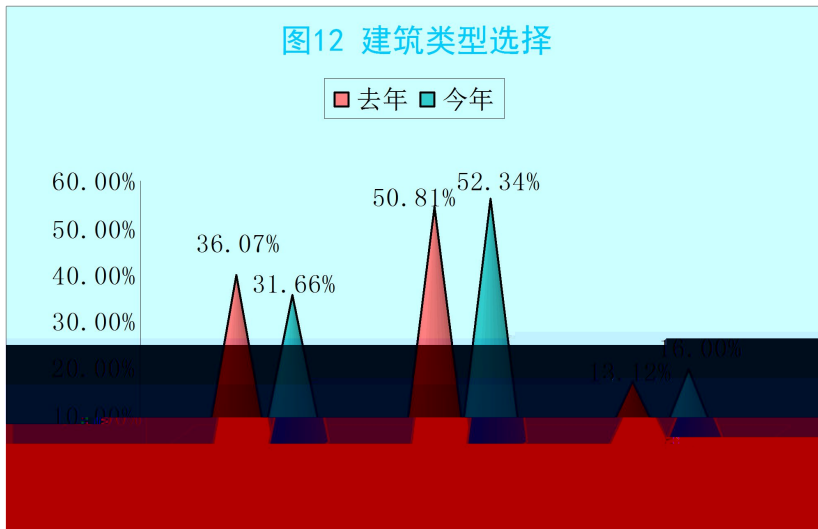
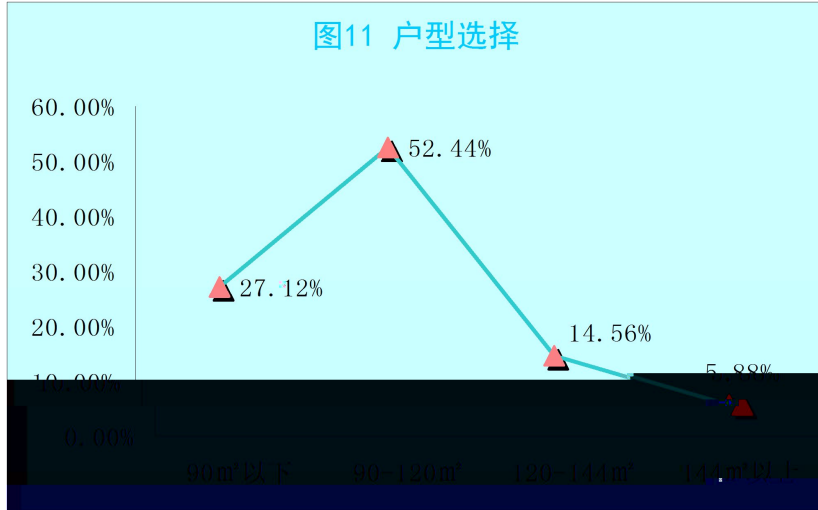
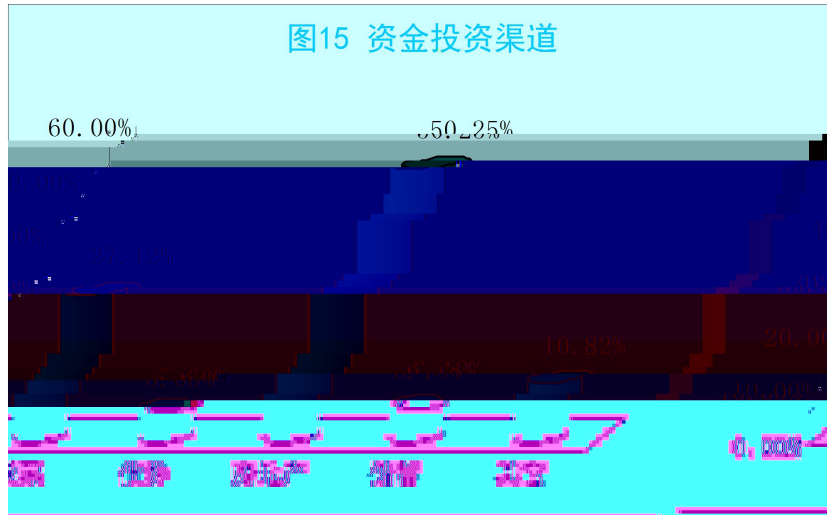


图15 资金投资渠道



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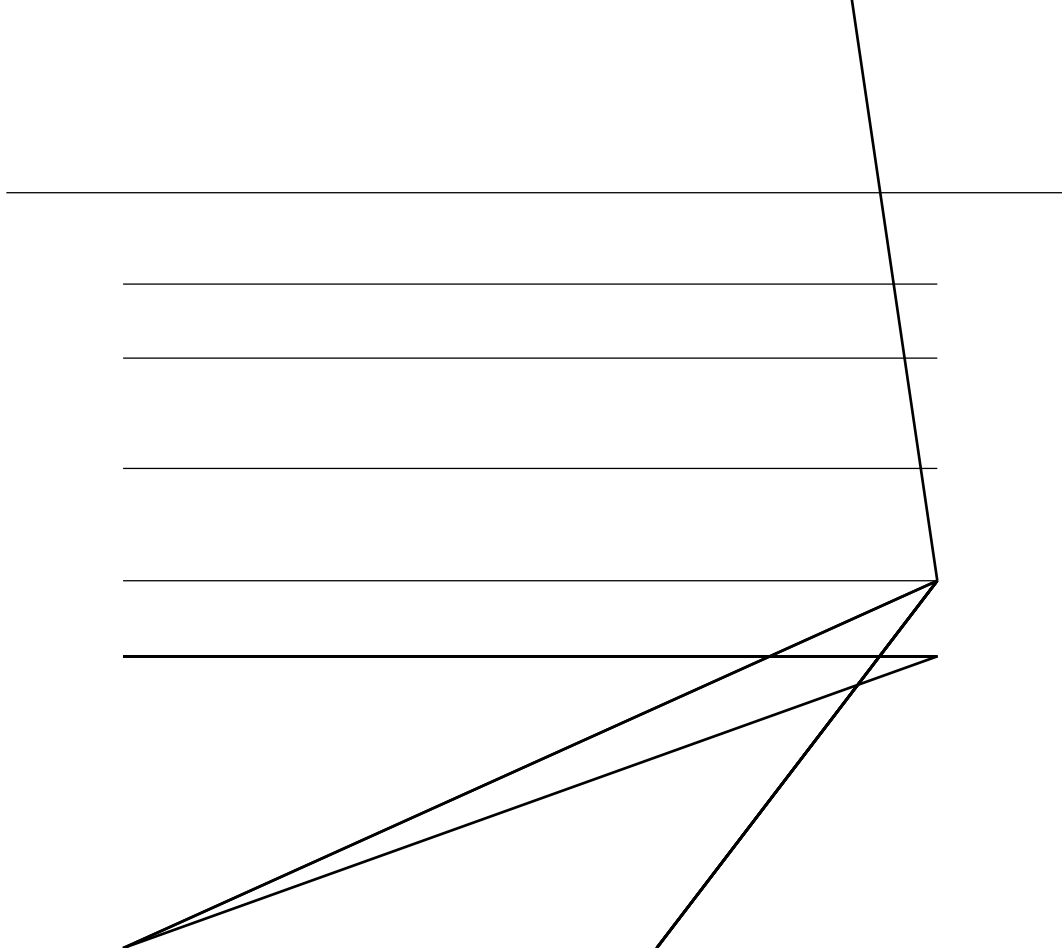



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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易

# 湖南省高职高专院校学生 市场营销专业技能考核题库统计表

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度
				较难    中等

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
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